

119TH CONGRESS
2D SESSION

H. RES. 1594

Recognizing the outstanding contributions of Hispanics and Latinos in film, television, and streaming and their enduring impact on the United States.

IN THE HOUSE OF REPRESENTATIVES

OCTOBER 1, 2026

Mr. CISNEROS (for himself, Mr. CASTRO of Texas, Mr. ESPAILLAT, Ms. GARCIA of Texas, Mr. CARBAJAL, Mr. HERNÁNDEZ, Ms. BARRAGÁN, and Mr. GARCIA of California) submitted the following resolution; which was referred to the Committee on Energy and Commerce

RESOLUTION

Recognizing the outstanding contributions of Hispanics and Latinos in film, television, and streaming and their enduring impact on the United States.

Whereas, despite historical underrepresentation and systemic barriers, Latino film, television, and streaming makers, writers, producers, directors, and actors have enriched American cinema with diverse stories, artistic excellence, and cultural heritage;

Whereas the Hispanic and Latino population in the United States reached 71,000,000 in 2025, representing 21 percent of the total population in the United States and making it the Nation's largest racial or ethnic minority;

Whereas Hispanics and Latinos in the United States account for more than \$4,400,000,000,000 of GDP;

Whereas Hispanics and Latinos in film, television, and streaming in the United States account for 4 to 7 percent of on-screen roles and 2 to 5 percent of off-screen roles such as director, producer, and writer;

Whereas Hispanics and Latinos have the highest per capita consumption across entertainment formats, especially when represented, accounting for 24 percent of film ticket sales, 29 percent of daily mobile television viewers, and 24 percent of streaming subscribers;

Whereas improving Hispanic and Latino representation in film, television, and streaming could generate up to an estimated \$18,000,000,000 in additional annual revenue;

Whereas television and streaming series featuring Hispanic and Latino talent, such as “Only Murders in the Building”, “The Last of Us”, “The Lincoln Lawyer”, and “Wednesday”, consistently rank among the most-watched and financially successful productions;

Whereas films such as “West Side Story”, “Selena”, “Stand and Deliver”, “Under the Same Moon”, and “Flamin’ Hot” have significantly influenced American and global audiences;

Whereas Hispanic and Latino actors, directors, and producers have achieved extraordinary success, including America Ferrera, Salma Hayek, Raul Julia, Eva Longoria, Diego Luna, Rita Moreno, Edward James Olmos, Pedro Pascal, Chita Rivera, and César Romero among many others, who have made significant contributions to storytelling and the greater cultural landscape;

Whereas the Library of Congress’s National Film Registry includes films with significant Latino representation whether through the story and characters, or through actors or filmmakers involved in the production;

Whereas the Norman Lear Center at the University of Southern California’s Annenberg School for Communication and Journalism highlights decades of research showing that scripted entertainment shapes public attitudes toward historically marginalized communities;

Whereas Hispanic and Latino representation in film, television, and streaming is crucial for accurately reflecting the diverse experiences and perspectives of the community, challenging stereotypes and promoting understanding;

Whereas prominent Latino film festivals, such as the Los Angeles Latino International Film Festival (LALIFF), Chicago Latino Film Festival, New York Latino Film Festival, San Diego Latino Film Festival, Georgia Latino International Film Festival, Cinefest Latino Boston, and the Seattle Latino Film Festival, can provide platforms for cultural expression and celebrate diverse voices and storytelling through film and television; and

Whereas student programs like the Youth Cinema Project by the Latino Film Institute bridge achievement and opportunity gaps to empower underrepresented youth with audiovisual skills to tell their own stories and prepare for careers in film, television, and streaming: Now, therefore, be it

- 1 *Resolved*, That the House of Representatives—
- 2 (1) recognizes, celebrates, and honors the suc-
- 3 cess of Hispanics and Latinos in film, television, and

1 streaming and recognizes their past, present, and fu-
2 ture contributions to the United States; and
3 (2) supports and encourages increased rep-
4 resentation of Hispanics and Latinos in film, tele-
5 vision, and streaming to ensure that the representa-
6 tion is reflective of the Hispanic and Latino popu-
7 lation in the United States.

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